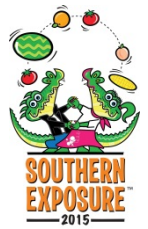




Waitlist Information for Southern Exposure 2018



Due to the tremendous amount of interest in companies wishing to exhibit at Southern Exposure and the length of our current waitlist, the Board of Directors and SEPC staff have developed a point system we believe will be the fairest way to determine available booth space for future Southern Exposure events.

- Those companies who have exhibited with us in 2017 have until May 1, 2017 to claim their booth space at Southern Exposure 2018.
- **You must be a corporate member before being put on the waitlist.**
- Any company who did not exhibit with us in 2017 and would like to be put on our waitlist, send us an email to info@seproducecouncil.com and we will add you to the waitlist.
- Notifications of awarded booth space will be sent out around Late September via email.

Criteria for earning points are as follows:

Available booth space will be awarded to those on the waitlist based on the most number of points earned

1-Point - Membership - for every year on the waitlist you will get a point starting in 2012 after your corporate membership dues has been paid.

1-Point - Southern Exposure - for every year you attended from your **company**, starting in 2012.

1-Point - Southern Innovations Symposium - for every year attended from your **company**, starting in 2012.

Points per sponsorship level as follow:

- 1-Point Patron Level**\$2,500 - \$4,999
- 2-Points Bronze Level**\$5,000 - \$6,999
- 3-Points Bronze Level**\$7,000 - \$9,999
- 4-Points Silver Level**\$10,000 - \$14,999
- 5-Points Gold Level**\$15,000 - up

For example: If you are a \$3,000 sponsor at Southern Exposure 2017 you will receive 1 point. If you are a \$5,000 sponsor at the 2017 Southern Innovations Symposium (Cutoff date September 1, 2017) you would receive 2 points. So you would have 3 points in sponsorships. If you attend both the functions then you would receive a point for your company each time you attend one of these events. We have two events that we put on (so can earn 2 points in attendance possible) Southern Exposure and Southern Innovations Symposium. With the two sponsorships (3 points) and attended two events, then you would have 5 points for the first year on the waitlist. You will move up the waitlist faster with being a sponsor at each of our events.

**In the case of a tie the Council will consider other factors such as company involvement with the SEPC, are you serving on a committee and attending conference calls regularly, as well as length of membership.*